




Dehoff's
 **KEY** Markets



PULL HANDLES UP
NOT OUT

You are a V.I.P.*at...

Key MARKET

THE Key MARKETS

Formerly Lee Kios at
 BIRLINGHAM • BELMONT • SAN CARLOS • REDWOOD CITY • MENLO PARK
 TEL. 666-8763

WE THANK YOU for the GREAT RECEPTION of our Complete Conce

QUALITY MERCHANDISE AND A FRIENDLY SHOPPING
 EXPERIENCE MAKES THE KEY WAY A COMPLETE WAY
 OFF IN CONSUMER SHOPPING.



EVERYDAY LOW PRICES ON QUALITY
 BRANDS AND USDA CHOICE
 AND PRIME GRADE MEATS

- BEEF ROAST**
 Boneless bottom round or top
 USDA Choice Grade (Price Key's True) .98 lb
 - BEEF ROAST**
 Boneless Sirloin - Perfect for roasts
 or steaks - USDA Choice Grade 1.09 lb
 - GROUND CHUCK**
 Freshly Ground, Extra Lean .69 lb
 - BEEF STEW**
 Lean Uniform Cuts, USDA Choice Grade .95 lb
 - TOP ROUND STEAK**
 Boneless USDA Choice Grade 1.19 lb
 - SWISS STEAK**
 Center Cut of Boneless Bottom Round 1.09 lb
 - FRANKFURTERS**
 Dubsque all beef - 1 lb. Cello pkg. .65 lb
 - LINK SAUSAGE**
 Farmer John - Pine Pork, 1/2 lb. pkg. .35
 - SLICED BACON**
 Farmer John 1# Vac Pak .85 lb
 Hormel Black Label .79 lb
- OSCAR MAYER VALUES
- Smokie Links, 12 oz. .79
 - Braunschweiler Chubs, 8 oz. Pkg. .43
 - Variety Pak Round, 12 oz. .85
 - Variety Pak Square, 12 oz. .95

PRODUCE

- BANANAS**
 Extra Firm .11 lb
- APPLES**
 Extra Firm, Fuji or Gala .10 lb
- CARROTS**
 Sweet Firm, Garden Fresh .10 lb
- CABBAGE**
 Extra Firm Fresh .08
- ARTICHOKEs**
 Extra Firm Large .10
- MUSHROOMS**
 Sweet Firm Large 1/2 lb. .65

GOURMET ITEMS
 KIVI FRUIT - HORSE RADISH - CHAYOTE SQUASH

- COFFEE, MJB** 1.19
 - TERGENT** .59
 - DISKERN FAMILY—OUR BRAND**
 FOUR SAVINGS
 - TOMATO SAUCE** .07
 - APPLE CIDER** .99
 - BEANS** .79
 - NAPKINS** .25
 - PAPER TOWELS** .27
 - GRANAM CRACKERS** .36
 - SALT, MORTONS** .14
 - CRUMBS** .25
 - FUDGE BROWNIE MIX** .28
 - POPCORN** .99
 - SPLIT PEA SOUP** .79
 - POTATO CHIPS** .49
 - PAN-KITS, BIS-KITS, CORN-KITS** .05
 - DOG TREATS** 4/1.00
 - DISCOUNT PRICES? YES! EVERYDAY! COMPARE US!**
 - SALT, MORTONS** 2 / .27
 - BLEACH** .39
 - CATSUP** 2 / .49
 - INSTANT BREAKFAST DRINKS** .79
 - CHERRIES** .45
 - CORN FLAKES** .35
 - OTHERS** .13
 - KEY** .37
 - 21**
 - .69**
 - .40**
 - .31**
- DAIRY DEPARTMENT SPECIALS
- EGGS** Large grade AA, Cart 1-Fresh, Roseco Farms.
 - BUTTERMILK BISCUITS** Pillsbury Hungry Jack - 8 oz. tub
 - DIPS** Nalley's complete assortment 7 varieties, 7 1/2 oz. tub - reg. 49c
 - ICE CREAM, Borden's Premium** 1/2 Gal. size
- FROZEN FOOD SPECIALS
- ORANGE JUICE** Donald Duck, Pure Florida - 8 oz. tin
 - HONEY BUNS** Mott's - 8 oz. tin



AVOID THE RUSH!
SHOP KEY EARLY



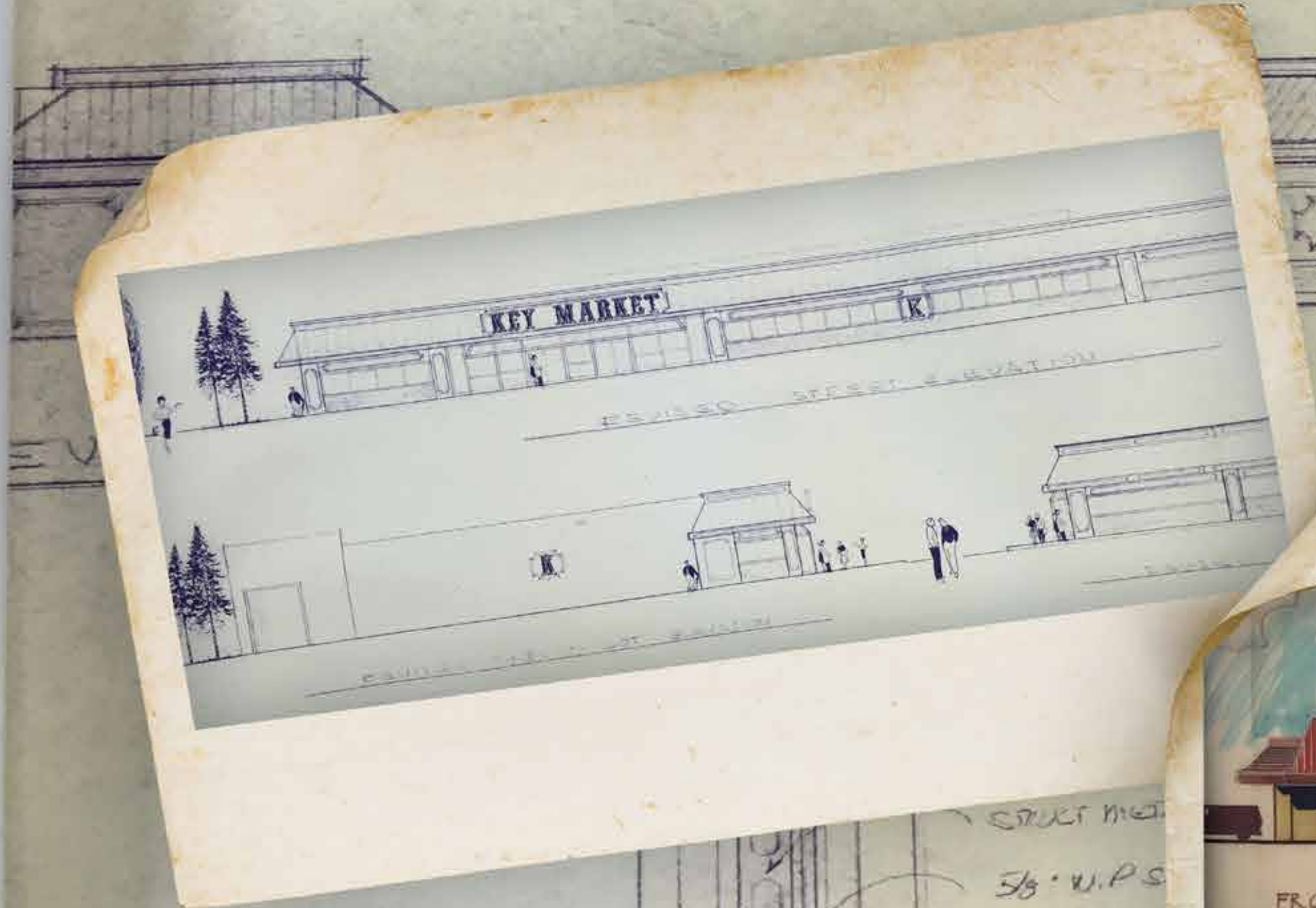
Redwood City Tribune Tuesday, June 3, 1973-7
Quality - Service - Savings
"The Key Way to Better Shopping"



Redwood City (Cal.) Tribune Tuesday, July 18, 1973-5
**Better Buys
on Better Foods**

TOP ROUND STEAK 1.54

ELEVATION @ UPTON STREET



ROOSEVELT AVE ELEVATION



STREET MEET
5/8" W.P.S
1/2" PLY W









GROWN
with
CARE





LIPTON ST
ROOSEVELT AVE

