

MEAT SPECIALS

Bone-in Beef Rib Steak

Harris Ranch Natural. USDA Choice. (THICK, JUICY AND DELICIOUS! COWBOY STEAK - \$21.99 LB.)

\$19⁹⁹ lb.



Boneless Beef Chuck Roast

Harris Ranch Natural. USDA Choice. CAREFULLY TRIMMED SAVE \$3.00 LB. (EXCELLENT FOR CHILI OR SHREDDED BEEF IN A CROCK POT!)

\$10⁹⁹ lb.



Dehoff's Market



Fresh Santa Cruz County Strawberries

Our Strawberries are ripe and picked at their peak. 1 lb pkg LOCALLY GROWN IN WATSONVILLE, CA.

\$3⁹⁹ ea.



Brussel Sprouts

Excellent cut in half. Seasoned with olive oil and pepper and Roasted. LOCALLY GROWN IN SALINAS.

\$1⁹⁹ lb.



Boneless Top Sirloin Steak

Harris Ranch Natural. USDA Choice. SAVE \$3.00 LB (VERY VERSATILE CUT OF BEEF - GREAT FOR BAKING OR PAN FRYING OR SLICING FOR FAJITAS)

\$12⁹⁹ lb.



Boneless Rump Roast

Harris Ranch Natural USDA Choice Beef Bottom Round (BEEF ROUND - BOTTOM ROUND SWISS STEAK - \$10.99 LB.)

\$9⁹⁹ lb.



Organic Chicken Tenders

Mary's - Boneless, Skinless Air Chilled (MARY'S CHICKEN IS FAMILY OWNED AND GROWN IN CALIFORNIA!)

\$10⁹⁹ lb.



Deli Shaved Sliced Meats

Oscar Mayer, 9 oz. ALL REGULAR \$9.39 EA. VALUE! (MANY DELICIOUS HAMS, CHICKEN, AND TURKEY VARIETIES)

\$6⁹⁹ ea.



Beef For Stew

USDA Choice. LEAN AND TENDER CUBES. (CAREFULLY CUT AND TRIMMED FROM HARRIS RANCH CHUCK ROASTS!)

\$10⁹⁹ lb.



Ground Chuck

Our own fresh ground daily! LEAN - "KEY QUALITY" (JUICY AND FLAVORFUL - PERFECT FOR HOMEMADE BURGER PATTIES!)

\$10⁹⁹ lb.



Pork Spare Ribs

Previously Frozen St Louis Style

\$7⁹⁹ lb.



Mary's Fresh Ground Turkey

anti-biotic free - 1 lb. package

\$6⁹⁹ ea.



Meat Wieners

Oscar Mayer - 16 oz. Package REGULAR \$6.79 EA. VALUE

\$4⁹⁹ ea.



Beef Franks

Oscar Mayer - 15 oz. Package REGULAR \$10.99 EA. VALUE

\$6⁹⁹ ea.



100% Organic Ground Beef

Eel River - #1 Brick Reg. \$13.99 85%/15% - Grass Fed

\$11⁹⁹ ea.



Hillshire Farms Smoked Turkey Polska or Polska Kielbasa

Hillshire 13/14 oz. Rope Sausages 2 varieties only

\$5⁹⁹ ea.



Cara Cara Oranges

The Fruit and juice have a deep orange flavor with sweet-cherry flavored undertones. CALIFORNIA GROWN.

\$1⁹⁹ lb.



Large Fuji Apples

Grown and hand picked in the famous Yakima Valley of Washington State. So Crisp & Crunchy. Only At Dehoff's WASHINGTON STATE

\$1⁹⁹ lb.



Mini Watermelon

These miniature Watermelons are sweet, crisp and contain an abundance of juice with about 88% water. IMPORTED FROM MEXICO.

\$5⁹⁹ ea.



Hass Avocados

Dehoff's Avocados are hand selected for Excellent Quality. Creamy smooth texture with a Rich Nutty Flavor. IMPORTED FROM MEXICO

4 FOR \$5



Yukon Potatoes

Make that perfect side dish. Hot steamy mashed potatoes. A traditional favorite from your favorite place to shop.

\$1⁴⁹ lb.



Bunch Spinach

Fresh Clean bunches, low in calories, high in vitamins. PRODUCT OF USA

\$1⁹⁹ ea.



Ruby Red Grapefruit

Enjoy Fresh Grapefruit Sprinkled with a little sugar, Grilled with Poultry Or Fish. Mixed in Salads, or used as a garnish. CALIFORNIA GROWN.

\$1²⁹ ea.



Broccoli Crowns

Locally Grown and Picked at ANDY BOY FARMS. SALINAS, CA.

\$2⁵⁹ lb.



White Mushrooms

Whole Button Caps, 8 oz cello containers. CALIFORNIA GROWN.

\$2⁹⁹ ea.



English Cucumber

Individually Wrapped, Hot House Grown. IMPORTED FROM MEXICO

\$2⁹⁹ ea.

ORGANIC PRODUCE



Organic Strawberries

Sweet & Luscious, Heaping full 1 lb basket. California's Finest. CALIFORNIA GROWN.

\$5⁹⁹ ea.



Organic Lacinato Kale

Serve Uncooked in a salad. This Variety has a citrusy flavor with notes of pine. When Cooked has a nutty broccoli taste. PRODUCT OF USA

Organic Avocados

Incredibly Nutritious, loaded with fiber and have more potassium than bananas IMPORTED FROM MEXICO

Organic Iceberg Lettuce

Iceberg got its name from the fact that California Growers shipped it covered with heaps of crushed ice in the 1920's. PRODUCT OF USA.

Organic Envy Apples

Sweet, Sophisticated flavor, Uplifting fresh aroma with a satisfying crunch. WASHINGTON STATE.

Organic Celery

For More Innovative ways to use this vegetable, add them to juice and include them with the leaves in salads, soups, stews, casseroles, and stir-fries. LOCALLY GROWN IN SALINAS.

Organic Celery

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Organic Celery

LOCALLY GROWN IN SALINAS.



1063 UPTON ST. 365-5190 (at the corner of Roosevelt and Upton) Main Line: 365-5190 Meat Shop: 365-5197 contactus@keymarkets.net



STORE HOURS: 7 AM - 9 PM EVERYDAY

APRIL 2026

SUN	MON	TUES	WED	THUR	FRI	SAT
			22	23	24	25
26	27	28				

Dehoff's Market WEEKLY SPECIALS

 <p>Quaker Instant Oatmeal Assorted Varieties, 8-10 count</p> <p>2 FOR \$7</p>	 <p>Fage Yogurt Assorted Varieties 5.3 oz.</p> <p>2 FOR \$3</p>	<p>LOCAL LIKE US!</p>  <p>Peet's Single Serve K-Cups Assorted Varieties 10 count</p> <p>\$9.99</p>	 <p>Skippy Peanut Butter Assorted Varieties 15-16.3 oz</p> <p>2 FOR \$7</p>	 <p>Kraft Shredded or Block Cheese Assorted Varieties 7.8 oz.</p> <p>\$3.99</p>	 <p>Gatorade Thirst Quencher Assorted Varieties 28 oz.</p> <p>2 FOR \$5 +CRV</p>
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 <p>Knudsen Hampshire Sour Cream 16 oz.</p> <p>\$2.99</p>	 <p>Clover Butter Lightly Salted or Unsalted 1 lb. oz.</p> <p>\$4.99</p>	 <p>Rustik Oven Artisan Bread Sourdough, Italian or Grains and Seeds 16 oz.</p> <p>\$4.99</p>	 <p>Jell-O Gelatin or Pudding Assorted Varieties 4 count</p> <p>\$3.99</p>	 <p>Lamb Weston Idaho Potatoes Assorted Varieties 24-28 oz.</p> <p>\$5.99</p>	 <p>Thrifty Ice Cream Assorted Varieties 48 oz. <i>(THRIFTY ICE CREAM SCOOPER, \$21.99)</i></p> <p>\$6.99</p>
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 <p>Quaker Rice or Popcorn Cakes Assorted Varieties</p> <p>\$4.49</p>	 <p>Quaker Chewy Granola Bars Assorted Varieties 6.7-7.4 oz.</p> <p>\$3.99</p>	 <p>Purely Elizabeth Organic Granola and Cereal Assorted Varieties 8-12 oz.</p> <p>\$6.99</p>	 <p>Quest Performance Bars Assorted Varieties 2.12 oz.</p> <p>2 FOR \$7</p>	 <p>Simply Hash Brown Potatoes Assorted Varieties 20 oz.</p> <p>\$2.99</p>	 <p>Clover Heavy Cream Pint</p> <p>\$3.99</p>	 <p>Clover Half & Half Quart</p> <p>\$2.99</p>
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 <p>Sara Lee Pound Cake 16 oz.</p> <p>\$6.99</p>	 <p>Totino's Pizza Rolls Assorted Varieties 7.5 oz.</p> <p>\$2.99</p>	 <p>Yellowstone Entrees Assorted Varieties 10.75-14 oz.</p> <p>\$6.99</p>	 <p>Ghirardelli Intense Chocolate Bars Assorted Varieties 3.5 oz.</p> <p>\$5.99</p>	 <p>Best Foods Mayonnaise Squeeze Bottle 20 oz.</p> <p>\$7.99</p>	 <p>Vlasic Pickles Assorted Varieties 16-24 oz.</p> <p>\$4.29</p>	 <p>Vlasic Relish Dill or Sweet 10 oz.</p> <p>\$2.99</p>
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SERVICE DELI & BAKERY

 <p>Bolani Filled Flatbread All Varieties 12 oz.</p> <p>\$9.99 ea.</p>	 <p>Beehive Baked Cheddar 4 oz.</p> <p>\$6.99</p>	 <p>Beemster Gouda 5.3 oz.</p> <p>\$8.99</p>	 <p>Iced Cakes 6 inch Assorted Varieties</p> <p>\$14.99</p>	 <p>Two-Bite Cupcakes Assorted Varieties 12 count</p> <p>\$4.99</p>	 <p>Lofthouse Chocolate Chunk Cookies 15 oz.</p> <p>\$5.99</p>
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BEER, WINE & SPIRITS

 <p>Deschutes Brewing 6 Pack, 12 oz Cans or Bottles</p> <p>\$10.99 +CRV</p>	<p>LOCAL LIKE US!</p>  <p>Fort Point Brewing 6 Pack 12 oz. Cans</p> <p>\$10.99 +CRV</p>	 <p>Firestone 805 Beer 12 Pack, 12 oz. Cans or Bottles</p> <p>\$19.99 +CRV</p>	 <p>Hoegaarden or Leffe Beer Selected Varieties 6 Pack, 12 oz Cans or Bottles</p> <p>\$9.99 +CRV</p>	 <p>Daou Chardonnay 750 ml.</p> <p>\$17.99 +CRV</p>	 <p>Castle Rock Pinot Noir Mendocino California Cabernet Sauvignon 750 ml.</p> <p>\$10.99 +CRV</p>	 <p>Wildsong Sauvignon Blanc Hawkes Bay New Zealand 750 ml.</p> <p>\$11.99 +CRV</p>	 <p>Moss Roxx Zinfandel Old Vines 750 ml.</p> <p>\$17.99 +CRV</p>	 <p>Wolfner Estate Summer in a Bottle Rose 750 ml.</p> <p>\$24.99 +CRV</p>	 <p>Cacciata Chianti Classico Riserva 750 ml.</p> <p>\$19.99 +CRV</p>	 <p>Suntory Vodka Haku Made from White Rice 750 ml.</p> <p>\$27.99 +CRV</p>	 <p>Beefeater London Dry Gin 750 ml.</p> <p>\$19.99 +CRV</p>	 <p>Teremana Tequila Blanco, 750 ml. (Reposado \$34.99)</p> <p>\$31.99 +CRV</p>	 <p>Four Roses Bourbon Small Batch 750 ml.</p> <p>\$34.99 +CRV</p>	 <p>Bacardi Mojito Cocktail Ready to Drink, 4 pack</p> <p>\$12.99 +CRV</p>
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